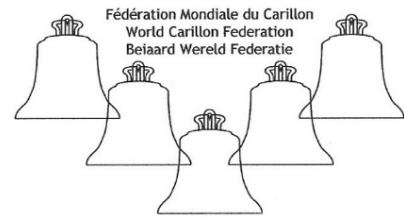


World Carillon Federation Logo Competition



Are you a creative individual with a passion for design? Do you possess innovative ideas for crafting a fresh and captivating logo for the World Carillon Federation? If this resonates with you, we extend a warm invitation to participate in our global logo design competition. By entering, you have the opportunity to not only contribute to our non-profit organisation's online identity makeover but also stand a chance to win a 500 Euro prize and will be featured in an article within the upcoming WCF newsletter.

Important information

What We're Looking For: We are in search of a high-quality digital logo that adheres to these rules established by the executive committee. Entrants are welcome to submit multiple logos if they have more than one design.

Who Can Enter: The competition is open to *anyone*.

Submission Deadline: You can submit your entries until the **29th of February 2024**.

How to Enter: To enter, kindly complete a submission form and email your digital logo to wcf.logo.competition@gmail.com. In the email subject line, please use the following format: WCFCompYourName (e.g., WCFCompJohnDoe). If you're submitting multiple logos, simply add a numerical identifier after your name (e.g., WCFCompJohnDoe1, WCFCompJohnDoe2).

Prize: The winner will receive a cash prize of *500 Euros* and the results will be announced on the WCF website and social media sites. The winner will also be given the opportunity to be featured in an article in the upcoming WCF newsletter.

Important dates

Deadline for submissions: **29th of February 2024**

Executive preselection: March 2024

WCF voting: April 2024

Results announcement: May 2024

Judging process and criteria

1. The executive committee will vote on the logos anonymously to create a shortlist in March 2024 (pending the number of submissions).
2. The anonymous shortlist will be sent to each member guild or society within the WCF, and they will have the opportunity to rank their choices in April 2024. The specific voting system within each guild or society is at their discretion.
3. The executive committee will review the voting results and announce the winning logo in May 2024.

Logo evaluation criteria

- Quality of the logo content.
- Relevance to the WCF and memorability.
- Originality and creativity of the logo.
- Digital quality and size of the logo.
- Versatility and usability.

Guidelines

If you're looking for inspiration to kickstart your logo design, we've provided a link to the WCF website, which contains a comprehensive list of member organizations and their current logos. You can access this resource here: [WCF Member Organizations and Logos](#).

As you craft your logo, please keep these essential guidelines in mind:

Design principles: A successful logo should embody simplicity, distinctiveness, relevance, appropriateness, memorability, timelessness, and versatility. It must effectively represent the essence of the World Carillon Federation in a recognizable manner. Symbol-driven logos are particularly versatile in digital formats. Should you choose to incorporate text, it should be in a legible font and a reasonable font size. Furthermore, if text is included, it should be presented in the three official languages of the WCF (English, Dutch and French)

Language options: You can either create a single version of the logo that includes all three languages, or you can design a logo without any words.

Quality and format: Ensure your logo maintains reasonable digital quality and file size, allowing for both enlargement and compression without compromising clarity or identity. Ideally, format the logo as a transparent PNG file for optimal versatility.

Originality and creativity: Your logo should be a product of your original work and not generated using online logo creators or artificial intelligence. It should be your unique creation and not be subject to external copyright. While your design may include public domain elements, logo submissions may be scrutinized for originality using reverse image search tools.

Considerations: Reflect on whether your logo effectively embodies the essence of the Federation. Is it aesthetically pleasing and memorable? Does it convey the functionality of the organization? When incorporating text, consider the languages used and how they harmonize with the overall design. These considerations will help you craft a logo that aligns seamlessly with the World Carillon Federation's identity and purpose.

Fine print

Data Protection and Privacy: We value the protection of your personal information. Your personal data, including your name and contact details, will be collected solely for the purpose of announcing the competition results and contacting the competition winner. The WCF will obtain explicit written consent to store the contact details for each entrant, ensuring full compliance with data protection and privacy regulations.

Copyright: The creator of the winning logo will grant the WCF ownership and the right to use the logo in accordance with the organisation's needs and preferences, as outlined in a written agreement upon the acceptance of the cash prize. This may include featuring the logo on the WCF website, in official documents, and various communications. In addition, no other organisation or individual will be permitted to use the new WCF logo.

Other: The WCF retains the right to refrain from selecting a winning logo should no submission meet the criteria for suitability. Additionally, the executive committee maintains the authority to disqualify any entrant suspected of engaging in vote farming, rigging, or fraudulent activities. Furthermore, logos that incorporate vulgar, racist, or otherwise objectionable content may be removed from consideration. These measures ensure fairness, integrity, and the highest ethical standards in the competition.