



# Sponsor

## National Bell Festival | MAKE IT RING

Bells and bell towers across America need our help. Join the National Bell Festival in bringing back these pillars of our communities to their full resounding glory. Your sponsorship helps us complete critical restoration and refurbishment work at area sites, while augmenting community involvement and event programming. By becoming a sponsor of the National Bell Festival, your name will **resonate** across D.C. and beyond.

### *Getting to Know You*

Name(s): \_\_\_\_\_

Name as it should appear on all forms of acknowledgement:

\_\_\_\_\_

Billing address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### *Contact Us*

**PAUL ASHE**

*Director*

**The National Bell Festival, Inc.**

3835 First St. SE

Washington, D.C. 20032

[bells.org/sponsor](http://bells.org/sponsor)

Email: [hello@bells.org](mailto:hello@bells.org)

Mobile: (202) 964-BELL

### *Sponsorship Level*

Carillon | \$10,000

Clapper | \$500

Peal | \$5,000

Bronze | \$250

Quarter Peal | \$1,250

Bell Raiser | \$75

### *Donation*

In lieu of a BellFest sponsorship, I/we wish to

make a fully tax-deductible contribution of:

\$ \_\_\_\_\_.

### *Payment*

Check made out to The National Bell Festival, Inc.    American Express    Discover    MasterCard    Visa

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expires: \_\_\_\_\_ Security code: \_\_\_\_\_

Total: \$ \_\_\_\_\_

*The National Bell Festival, Inc. is a 501(c)(3) nonprofit organization. Donations are tax-deductible.  
Visit [bells.org/sponsor](http://bells.org/sponsor) to contribute securely online.*

# National Bell Festival | FUND A NEED

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## MEDIA & ADVERTISING

Help us resonate even wider by underwriting media and advertising buys in advance of the 2022 festival. We'll be running an out-of-home campaign that reaches 83% of the D.C. metro audience weekly (totaling over 168.1 million impressions).

### *Perk*

Grab a piece of our advertising space! Place your logo on the lower third of digital outdoor media spots.

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**Plus!** All benefits of the Carillon sponsorship level.

**\$15,000**

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## VIDEOGRAPHY & STREAMING SERVICES

This year, BellFest events and experiences will stream for free in homes across America. To make that happen, we're hiring a video production team to record and edit all original programming, as well as capture moments in and around Washington on New Year's Day.

### *Perk*

Share your brand and message from coast-to-coast with a 15-second video ad before every streamed event.

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**Plus!** All benefits of the Carillon sponsorship level.

**\$11,250**

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## BELL RESTORATION

Leave your mark on the architectural heritage of Washington by sponsoring the complete restoration works of the Georgetown Lutheran Bell. The bell was removed from the tower and sold to pay off debts during the Civil War. It hasn't rung since.

### *Perk*

Engrave your name or logo on a bronze plaque that will accompany the bell at its new installation.

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**Plus!** All benefits of the Peal sponsorship level.

**\$8,700**

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## PERSONAL PROTECTIVE EQUIPMENT

Help festivalgoers stay safe and warm this New Year's Day by sponsoring the production of face masks and beanies to be handed out during the festival. These will be made available around D.C. at our free coffee and cocoa warm-up stations.

### *Perk*

See your name or logo printed on 1,000 face masks distributed at festival events.

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**Plus!** All benefits of the Peal sponsorship level.

**\$5,800**

# National Bell Festival | SPONSORSHIP LEVELS

## *Carillon*

- One (1) full-page ad on the inside cover of the National Bell Festival guide
- One (1) full-page ad on the back cover of the National Bell Festival guide
- Dedicated email blast announcing sponsorship
- Recognition as 'Presenting Sponsor' online, in media/press, and at events
- Logo and link inclusion in all festival email communications to attendees
- Invitation to private tower climb and reception for sponsors
- All the benefits of *Bell Raiser* membership

**\$10,000**

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## *Peal*

- One (1) full-page ad in the National Bell Festival guide
- Recognition as a sponsor online, in media/press, and at events
- Logo and link inclusion in all festival email communications to attendees
- Invitation to private tower climb and reception for sponsors
- All the benefits of *Bell Raiser* membership

**\$5,000**

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## *Quarter Peal*

- One (1) half-page ad in the National Bell Festival guide
- Recognition online and in the National Bell Festival guide
- Invitation to private tower climb and reception for sponsors
- All the benefits of *Bell Raiser* membership

**\$1,250**

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## *Clapper*

- Two (2) one-year Bell Raiser memberships
- Recognition online and in the National Bell Festival guide
- Invitation to private tower climb and reception for sponsors

**\$500**

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## *Bronze*

- One (1) one-year Bell Raiser membership
- Recognition online and in the National Bell Festival guide
- Invitation to private tower climb and reception for sponsors

**\$250**

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## *Bell Raiser*

- Private tours of area bell towers and historic sites
- Priority notification for ticketed festival events and experiences
- Recognition online and in the National Bell Festival guide
- Commemorative BellFest lapel pin

**\$75**